



# Email Pricing



With Esendex email you do not have to pay more to access more features! **All of our business essential email features come included as standard** with every monthly package.

For the more premium email address validation and email platform preview features, you only pay for what you need!



**Marketing Email**



**Transactional Email**

## Standard features included

### DESIGN

- ▶ Email template builder & editor
- ▶ Pre- designed email templates
- ▶ Import, edit & save brand assets
- ▶ Saved & linked sections
- ▶ One click update to multiple templates
- ▶ Dynamic content
- ▶ Dynamic fields
- ▶ MTML/MJML
- ▶ Activity logs
- ▶ Autosave

### A/B TESTING

- ▶ Up to 10 versions
- ▶ Auto select best version

### CONTACT LISTS & SEGMENTATION

- ▶ Unlimited contacts
- ▶ Create customised filters
- ▶ Segment using multiple criteria
- ▶ Segment using response history

### DELIVERABILITY

- ▶ Deliverability reporting
- ▶ Extract undeliverable recipients
- ▶ Message status reporting by ISP

### REPORTING

- ▶ Live delivery & response status
- ▶ Campaign comparison
- ▶ Click map stats & analysis
- ▶ Message status comparison by ISP
- ▶ Export data

### SENDING

- ▶ Send API
- ▶ No daily sending limit
- ▶ Message preview - mobile & desktop
- ▶ Message scheduling
- ▶ Post online version to social media

### MANAGE

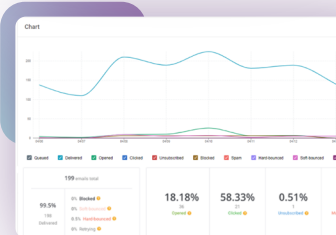
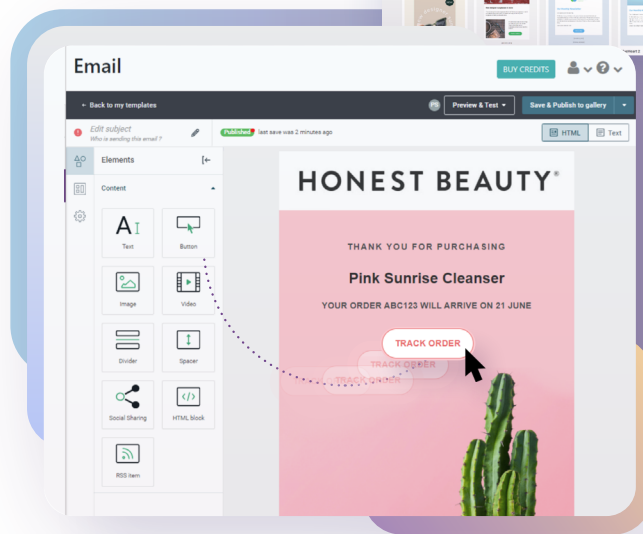
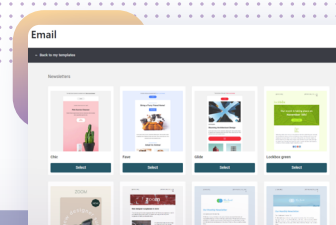
- ▶ Multi user access
- ▶ Add/delete users

### DEDICATED IP

- ▶ Included with 100,000+ email packages

### SERVICE

- ▶ Free onboarding
- ▶ Free support



# Monthly Packages


Plan	Price/month	Emails	
E1	<b>\$ 16</b>	 <b>15,000</b>	\$ <b>1.45</b> per additional 1,000 emails
E2	<b>\$ 48</b>	 <b>50,000</b>	\$ <b>1.29</b> per additional 1,000 emails
E3	<b>\$ 106</b>	 <b>100,000</b>	\$ <b>1.19</b> per additional 1,000 emails
E4	<b>\$ 258</b>	 <b>250,000</b>	\$ <b>1.05</b> per additional 1,000 emails
E5	<b>\$ 443</b>	 <b>500,000</b>	\$ <b>0.97</b> per additional 1,000 emails
E6	<b>\$ 869</b>	 <b>1,000,000</b>	\$ <b>0.92</b> per additional 1,000 emails
E7	<b>\$ 2,544</b>	 <b>3,000,000</b>	\$ <b>0.89</b> per additional 1,000 emails
E8	<b>\$ 4,218</b>	 <b>5,000,000</b>	\$ <b>0.81</b> per additional 1,000 emails
E9	<b>\$ 6,279</b>	 <b>8,000,000</b>	\$ <b>0.72</b> per additional 1,000 emails
		 <b>CUSTOM</b>	Please call us to discuss your requirements and we will provide you with a quoted price.

Save **10% off the monthly cost** of your package with an annual agreement (ex. 15k & 50k packages).


ADDITIONAL MONTHLY COSTS		ADDITIONAL COSTS BASED ON USAGE (billed monthly)	
	Price		Price
Monthly platform fee	\$16.00	Email address validation (per email)	\$0.0075
Additional dedicated IP (on request)	\$29.00	Message preview by email provider & version (per preview)	\$0.16

## Contact us

To discuss your email requirements and how we can help to achieve them, please contact:

 1300 764 946

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